



**BECOME
AN**

*Indian
Idol
Academy*

CERTIFIED

MUSIC MENTOR



Indian Idol Academy is a joint initiative



&

FREMANTLEMEDIA



BECOME AN



CERTIFIED

MUSIC MENTOR

Indian Idol Academy is the **learning connection** between the stars and their fans... Between Legends and Aspirants... **Music Mentors are the vital human link between both.** Over the next 6 months, Indian Idol Academy will appoint 625 certified Music Mentors across cities to revolutionize mass music literacy in India. If you are a trained musician and if you have a passion for teaching, this is your chance to be one of those chosen 625!

BENEFITS

Associate with Brand Idol - World's most attractive music brand that stands for quality and excellence. Over last 8 years, the brand has created a fond niche in the minds of the Indian audience through the Indian Idol Show. You can now associate directly with the biggest brand in the history of reality shows, by becoming an Indian Idol Academy certified Music Mentor.

Evolve as a Musician - Join the movement and grow as a musician as Indian Idol Academy gives you an opportunity to musically interact with hundreds of budding musicians in your city through various mass music literacy programs.

Perform Onstage through Jaago Live! - Celebrate your musical zest with a live audience through a 90-minute musical production featuring the legendary singers of Bollywood and the Indian Idol Academy Children's Choir.

Get Recognized - Through Indian Idol Academy Mentor Certification Program where the legends of Indian Idol Academy reward you with personally signed certificates.

Get Featured - On the Indian Idol Academy official website as the certified Music Mentor to get that perfect exposure every musician seeks.

Enhance your Earning Potential - The success of the Indian Idol Show has created a huge demand for learning and singing. Indian Idol Academy is the most authentic answer to that. You as a certified Music Mentor have the potential to earn upto Rs. 50,000 per month through royalties and incentives by becoming a part of this new era of music literacy. Get more information @www.indianidolacademy.in

Who can become a certified Music Mentor

Now every passionate and trained musician can become an Indian Idol Academy certified Music Mentor if they fulfill the following criterion:

1. Should have at least 5 years of formal music training in Indian Classical Music.
2. Should be passionate about music and teaching.
3. Should embrace the Indian Idol Academy way of music education.
4. Should be tech savvy.
5. Should be ready to take up music as a profession not just a hobby.
6. Should be comfortable singing Bollywood music.

MUSIC IS FOR ALL... MUSIC ENRICHES LIFE...



HOW TO BECOME AN INDIAN IDOL ACADEMY CERTIFIED MUSIC MENTOR?



To become an Indian Idol Academy certified Music Mentor you will have to follow the given steps:

Step 1 - Apply:

You can apply through either of the two ways:

- Online - visit www.indianidolacademy.in; fill in the application form and submit.
- Walk-in to your nearest Karmyog Learning Junction and apply manually by filling in and submitting the application form.

Step 2 - Audition:

You can audition through either of the two ways:

- Online - record and upload your palta and song samples on YouTube and submit the link along with your online application form in the prescribed format at www.indianidolacademy.in
- Walk-in for a live audition at your nearest KarmYog Learning Junction.

Step 3 - Get Shortlisted:

Based on your audition, you will be shortlisted by Indian Idol Academy - Academic Council.

Step 4 - Attend Induction Training:

Shortlisted applicants will go through a week long Induction Training for Music Mentor Certification Program at select regional offices.

Step 5 - On-the-Job Training:

On satisfactory completion of the Induction Training, you will be eligible to conduct sessions for Music Discovery Program at your nearest learning junction. You are required to conduct a minimum of 10 actual sessions to clear this step successfully.

Step 6 - Get Certified:

On satisfactory completion of the "On-the-Job Training", you will be certified by Indian Idol Academy.

Step 7 - Get Access to Omnidel Campus:

After certification you will get access to the Official training platform of Indian Idol Academy- The Omnidel Campus. This comprises of the learning junction in your city/town, the web campus and specially designed apps.

Terms for payment of processing charges for the Indian Idol Academy Music Mentor Certification Program:

- On submission of application form: **Rs. 200/-**
- Prior to start of Induction Training program: **Rs. 4800/-**
- Prior to award of Certification: **Rs. 5000/-**



KarmYog Media and Arts Education Network is among the firsts to develop interactive multimedia-based learning-ware in India. Being in the business for over 15 years, the company has served over 200 blue-chip clients across four continents. The company is promoting and incubating a group of Focused Learning Companies (FLC), each targeting a specific sector or domain.

Fremantle Media is one of the largest international creators and producers of entertainment brands and a global licensor of popular TV reality shows like Idols, Got Talent, The X Factor and the Hole in the Wall. Having production operations in over 22 countries with over 300 titles on air or in production at any one time, the company directly distributes and licenses over 20,000 hours of entertainment to over 15 countries, every year.

Organized by



at Kolkata

Cities Covered :

Ahemdabad, Allahabad, Ambala, Amritsar, Asansol, Aurangabad, Bangalore, Baroda, Bhavnagar, Bhilai, Bhopal, Bhubaneshwar, Chandigarh, Cuttack, Dehradun, Delhi, Dhandbad, Dhule, Goa, Guwahati, Gwalior, Hyderabad, Indore, Jabalpur, Jaipur, Jaiselmer, Jalandhar, Jalgaon, Jammu, Jamshedpur, Jodhpur, Kanpur, Kolhapur, Kolkata, Kota, Lucknow, Ludhiana, Mumbai, Nagpur, Nainital/ Haldwani, Nashik, Patna, Pune, Raipur, Rajkot, Ranchi, Saharanpur, Shillong, Sholapur, Sikkhim, Siliguru, Surat, Ujjain/ Ratlam, Valsad and Varanasi.

For further information, visit:
www.indianidolacademy.in

Head office:
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Kolkata-700102, India

Karmyog Learning Junction near you:



“ A Mentor is the human bridge between the Legends and the Learners. Legends show the path, Mentors hold their hands and teach them to walk on it. ”

sourabh J sarkar

Founder,
Indian Idol Academy